

15.0 Appendices

15.1. Communication and Engagement Summary

This What We Heard report has been prepared by B&A Planning Group (B&A) on behalf of Qualico Communities, who is sponsoring and leading the preparation of the CASP. This report summarizes the project's public engagement program as well as the feedback received through the virtual information session, online survey, and phone and email correspondence.

Note: On behalf of Qualico Communities, B&A has been working directly with landowners within the CASP boundary since October 2018. Tactics to engage landowners have included registered letters, in-person meetings, phone calls, email correspondence and the project website. This summary does not include the direct consultation that has taken place with landowners within the CASP boundary.

> Engagement Website

www.SouthwestCASP.com

> Mailouts

Letters were sent to Dry Creek Bay landowners, as well as 136 adjacent neighbours within Rocky View County and the City of Airdrie.

> Newspaper Advertisements

Quarter-page advertisements in the Airdrie City View and Airdrie Echo promoted the engagement program for three weeks leading up to the virtual information session.

> Road Signage

Road signs were placed at Yankee Valley Boulevard/24 Street SW and Township 264/24 Street SW for two weeks leading up to the virtual information session.

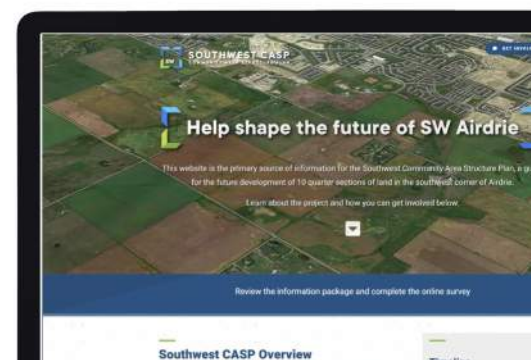
> Virtual Information Session

The project team hosted a virtual information session on April 14, 2021 to share information about the project, answer questions and collect feedback.

> Information Package and Online Survey

An information package and online survey were available on the project website from March 23 to April 21, 2021 to provide an additional platform to participate.

Website



Newspaper Ad

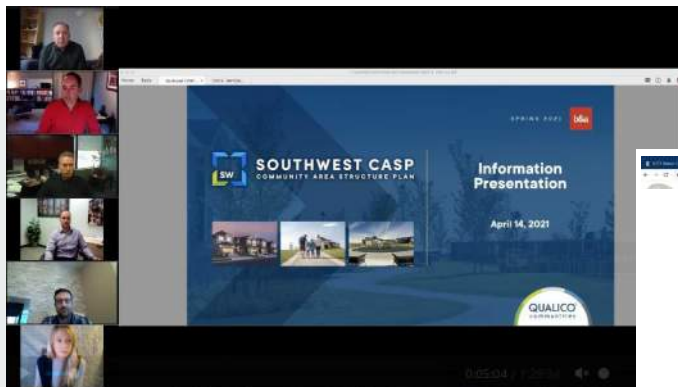


Road Sign

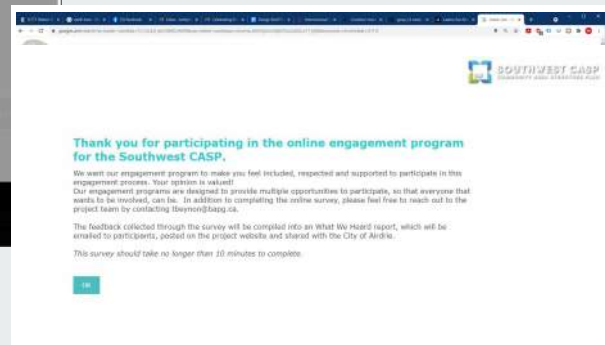


> Engagement Representative Email and Phone Number

The phone number and email address of B&A's Engagement Specialist were provided on all correspondence and promotions to ensure the opportunity for direct phone call and email communication.



virtual Meeting



Online Survey